

Steve Totman – The Resume

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Following is a chronicle of things I have done; yet barely glimpses at the potential of things I will do.

Skillsets

Narrative Architect - Brand Builder - Strategy Engineer - Mind Hacker - Standards Disrupter

Experienced client-facing creative team leader, concept catalyst, and disruptive visionary with a dynamic personality, exceptional communication skills, and a passion for delivering the highest quality customer service experience by utilizing Kung Fu grip level talents in art direction, copywriting, filmmaking, ideation, and project management, along with ninja-like capabilities in the areas of graphic, web, animation, music scoring, and sound design, all while redefining the standard in industry standard.

On the business side, a seasoned entrepreneur and startup strategist experienced in developing business plans, corporate philosophies, and pitch decks as well as a practiced and entertaining media facing spokesperson and brand advocate who can buckle down and do whatever it takes to achieve success in the realm of administration, operations, budgeting, scheduling, strategy, and project management, while building improved engagements in customer service.

Experience

Current

Creative Fiction Writer -- Freelance

Published creative fiction writer, working under a nom de plume, with a new piece of flash fiction out in the Fabula Argentea literary magazine. Plus, a new novel and several motion picture screenplays in development.

2000 – Current

Commercial Photographer - Videographer - Copywriter -- Freelance

Shoot fashion layouts for national ad campaigns, producing and directing promotional video wallpaper for POP display, copywriting ads, websites, and magazine articles. Currently working with an innovative startup in the education field.

2010 – 2015

Creative Director - Mediaist - Marketing Consultant -- Red Barn Productions

Red Barn Productions is a digital media studio and creative marketing consultancy. We have a diverse clientele from a variety of sectors retaining us for marketing, shadow creative, and customer engagement. Some of our recent assignments are as follows:

Develop marketing and branding strategies and content for an energy startup setting about to construct more efficient and cohesive green energy processes. Its flagship wave energy generation system has the backing and support from two universities and has gained entry into a government wave energy contest. Plus, instrumental in recently gaining them acceptance into a startup incubator and getting exposure on a PBS program.

Create the marketing, branding, and corporate narrative for a unique startup in the construction sector with a patentable product that will revolutionize both the commercial and residential building industries while creating opportunities to develop efficient affordable housing for everyone.

Produce market collateral and e-commerce website for a custom woodworking and furniture crafter.

Work with a groundbreaking tech company as creative consultant.

Design successful crowdfunding campaign, including a live benefit show, to generate funds so an old deco theater could acquire a digital projector that will allow the movie house to keep its doors open.

Donate our time and efforts to create participant videos for Pink October events.

2004 – 2008

Co-Founder - Producer - GM -- Digital 601

A boutique edit, effects, and mix facility based in Hollywood and positioned as a one-stop shop for ancillary market work for the major studios as well as a venue for documentaries, independent films, DVD extras, promos, and commercial work.

Wearing many hats in this unique (for its day) digital studio I managed to holster a multitude of responsibilities in my day to day, including; Budgeting, Scheduling, Editing, Mixing, Effects, Supervising Staff of 6, plus Freelance Editors, Mixers, and Graphics People, Maintaining Deadlines and Equipment, and Interfacing with Client Reps.

1982 – 2004

Supervising Editor TV Group Operations Editorial & Special Projects -- Paramount Pictures

Created and supervised the ancillary market solutions for theatrical and television product for Paramount, creating directors versions and compiling/constructing bonus materials for the marquee studio films, working with filmmakers such as Robert Evans, Francis Ford Coppola, Peter Bogdanovich, Jonathan Kaplan, Blake Edwards to name but a few.

Managed a staff of 12 editors and support personnel. Overall day-to-day; manage staff, budgeting/scheduling projects, writing and managing purchase orders, editing, supervising editors, mixers, graphics people and film transfers at vendor facilities, maintaining deadlines, and interfacing with directors, producers, and key studio personnel. Designed and implemented an instructional process to teach non-linear audio and video editing techniques to staff.

De facto 'Special Projects' go to person (translation: when a square peg project landed on someone's desk it got forwarded to me for shaping to fit a round hole). These included: Development of "Days of Thunder" motion control ride for Paramount Parks; Creating the "Pioneer Laser Disc Sampler", becoming the industry standard in a very niche market, for which I also received Director credit, to name two from a long list.

Miscellaneous

Tools That I Tend to Use Regularly: Avid, Final Cut Studio, Adobe Creative Suite (After Effects, Photoshop, Premiere, Illustrator, etc.), C4D, Blender, ProTools, Logic, GarageBand, ToonBoom, Screenwriter, Mac and Windows OS, Office, RED ONE Camera and workflow, Canon DSLR.

Hey Look, I Built Some Really Cool Websites: <http://www.sourcetable.com> - www.pinethomas.com - www.musegroupcreative.com - www.redbarnpro.com - www.ciccbuild.com - www.portfolio17.com - www.dogsandphilosophers.com - www.indieset.com - <http://www.earcular.com> - <http://www.colusabowling.com/> - <http://www.colusamovies.com/> - www.outkastdesigns.com -

Now That is Interesting: Sign maker (made many of the Las Vegas signs that appeared in Coppola's "One From the Heart"), juggler, chef, artist, pool shark, scuba diver, patent holder.